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Norchem Announces Strategic Partnership with ML Systems to Distribute its Industrial Grey Water Recovery Systems for Laundries Across Europe

First Installation Set for Denmark in Early 2025

[Los Angeles, CA] – [October 31, 2024] – Norchem Corporation, a leader in turnkey automated grey water filtration and recovery systems is thrilled to announce a new strategic partnership with ML-Systems ApS to distribute and support Norchem's offerings under its Sustainable Water Systems product segment across Europe. This collaboration marks a significant milestone in Norchem's expansion and ongoing dedication to resource conservation and engineering innovation. ML-Systems will serve as the exclusive distributor and system's integrator for Norchem across all laundry operations throughout the continent.

ML-Systems, with an extensive network and established presence in Europe, will lead the introduction of Norchem's flagship UltraPure® Wastewater Filtration and Recycling System with the first installation taking place in Denmark. Together, both companies will enable Norchem's 35 years of proven technology to be a transformative investment for the European market, helping reduce water and heating costs while supporting laundries in achieving their environmental sustainability goals.

According to Vaughn Minissian, President of Norchem, the upcoming installation in Denmark represents a significant step forward in the company's growth strategy, bringing Norchem's proprietary UltraPure® technology to new regions.

"The demand for high-quality recycled water, rising water costs, and tightening regulations globally makes the UltraPure technology highly viable for industrial applications. The economic and environmental benefits present an excellent opportunity for laundries across Europe to further bolster their sustainability efforts, as it has successfully been done in North America for over 25 years," said Minissian.

Key Highlights of the Partnership:

- ML-Systems will exclusively distribute and integrate Norchem's UltraPure® Water Filtration and Recycling Systems across Europe.
- The first installation is anticipated in Denmark in early 2025, marking Norchem's official entry into the European market.
- This partnership leverages ML-Systems' industry expertise and network to support Norchem's mission of expanding sustainable water solutions throughout Europe.

Chad Folkerts, Vice President of Engineering, Automated Systems Division at Norchem remarked, "We are thrilled to partner with ML Systems to bring Norchem's technology and systems, perfected over three decades specifically for the laundry industry, to the European market. By combining Norchem's specialized expertise and engineering with ML Systems'

skilled technical and sales teams, this collaboration will enhance the accessibility and impact of our technology in Europe. Together, we're enabling laundries to significantly reduce their carbon footprint and realize substantial savings, marking a pivotal step toward more sustainable practices in the industry at a global scale."

This collaboration aligns with Norchem's ongoing mission to offer advanced grey water filtration and recovery solutions to laundries worldwide. Through this partnership, Norchem aims to support European industries in managing clean water needs with cutting-edge technology that upholds ESG principles with the latest in clean technology innovation.

Brian Minke, Managing Director of ML-Systems ApS, commented, "**We are grateful to enter this partnership with Norchem. Both companies are family owned and we share the vision to implement sustainable solutions within the industry. Everyone can agree that with the ESG agenda, the laundries need to consider their impact on the planet, and we have the technology to help them achieve their goals**"

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About Norchem Corporation

Norchem leads in clean technology innovation, offering advanced water, process, and control systems that prioritize resource efficiency and environmental responsibility. With a long-standing commitment to sustainability, Norchem continues to push the boundaries in plant automation and resource conservation across industries worldwide.

About ML-Systems ApS

ML-Systems ApS is a premier distributor of advanced technological solutions in Europe, known for its expertise and dedication to delivering industry-leading products to its customers. The company has a robust presence across the continent, with a focus on sustainability and innovation.

This partnership sets the stage for significant developments in sustainable water solutions across European laundries, helping them meet sustainability objectives through effective, sustainable technologies.

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